

COVINGTON ECONOMIC DEVELOPMENT COUNCIL

City Council Chambers
16720 SE 271st Street, Suite 100
Covington, WA 98042
253-480-2400

MINUTES

Thursday, September 22, 2016

Krista Bates called the meeting to order at 6:00 pm

Members Present: Krista Bates, Adam Turley, Grady Hollenbeck, Josh Lyons, Zach Steele, John Stave

Members Absent: Laura Roth, Kathy Fosjord, Mathew McMahan, Steve Pand

Also Present: Regan Bolli, Kathryn Groves

Announcements:

Chamber – Kathryn Groves

- Next Luncheon on October 13: will be holding elections and Kent School District will be speaking about the upcoming school bond.
- Board is continuing to work on strategic planning for next year and developing a plan to transition to a virtual office.

City of Covington – Regan Bolli

- Town Center Update: still considering developers to partner with, plan is to only purchase the 4 acres needed for Town Center (current Covington Elementary site) and the developer will help broker the remainder of the 18 total acres. Developers may be interested in putting a movie theatre on the site.

Approval of Minutes from August 25, 2016 Meeting:

Moved by Zach Steele, seconded by Josh Lyons to approve minutes as presented. Approved 6-0.

CEDC Strategic Plan

- Discussion on CEDC core values. Core values will be used to come up with a Mission Statement. Next meeting we will discuss Goals and Objectives.
- See attached *Strategic Plan Development* document for summary of discussion.

Updates on CEDC Initiatives:

- Business Breakfast: September 22nd
 - Feedback from the Business Breakfast comment cards was reviewed. There was a good attendance and positive feedback. Would like to stick with government affairs related topics for future breakfasts as these seem to get the best attendance.
- Open House: October 27th
 - Richard or Salina will speak on city/development services, Regan will give an update on development projects.

- Laura will do introductions and provide food, Josh will provide beverages.
- Would like CEDC members to arrive by 5:30pm for open house/hors d'oeuvres, presentation begins at 6:00pm.
- Branding: no update
- Play Unplugged
 - Regan reported that the kids loved the program but we need to work on recruiting more businesses next year.
 - Kathryn will send out an email to businesses who participated this year asking for feedback/testimonials to help with recruiting businesses next year.

Comments:

- Jon: Great job everyone who worked on the breakfast.
- Regan: Wishes Adam a happy birthday.
- Adam: Thank you for the birthday wishes.
- Grady: Excited to work on setting goals next month.
- Zach: Good job with the breakfast.
- Josh: We have a great group, excited to see where it goes.
- Krista: Asked for input for future breakfast speakers

Next Meetings:

October 27, 2016 (following CEDC Open House event)
 December 1, 2016, 6:00pm at Applebee's

Meeting adjourned at 7:06 pm.

CEDC Members

Krista Bates, Co-Chair	Laura Roth, Co-Chair
Adam Turley	Jon Stave
Grady Hollenbeck	Kathy Fosjord
Josh Lyons	Mathew McMahan
Zach Steele	Steven Pand

Staff

Regan Bolli, City Manager
 Kathryn Groves, Covington Chamber of Commerce Manager