

COVINGTON ECONOMIC DEVELOPMENT COUNCIL

City Council Chambers
16720 SE 271st Street, Suite 100
Covington, WA 98042
253-480-2400

MINUTES Thursday, October 27, 2016

Krista Bates called the meeting to order at 7:08 pm

Members Present: Krista Bates, Adam Turley, Grady Hollenbeck, Josh Lyons, Laura Roth, John Stave, Kathy Fosjord, Steven Pand

Members Absent: Zach Steele, Mathew McMahan

Also Present: Regan Bolli, Kathryn Groves

Approval of Minutes from September 22, 2016 Meeting:

Moved by Josh Lyons, seconded by Kathy Fosjord to approve minutes as presented. Motion passed 7-0 with 1 abstention.

Announcements:

Chamber – Kathryn Groves

- Four new board members elected: Adam Turley with Outpatient Physical Therapy, Natalie Routh with Covington Reporter, Tom Keown with Covington Water District, and Bryan Pontius with Weatherly Inn.
- Board Retreat will be next month where we will be updating our strategic plan and continue working on transitioning to a virtual office by the end of the year.
- Business Expo January 10th at Affinity at Covington.
- Next Luncheon November 10th, Port of Seattle Commissioner will be speaking.

City of Covington – Regan Bolli

- No new announcements at this time.

CEDC Strategic Plan

- Reviewed core values discussed at last meeting.
- Members asked to come to next meeting prepared with ideas for a vision/mission statement.

Updates on CEDC Initiatives:

- **Business Breakfast:**
 - Kathy, Krista, Laura and Kathryn will begin working on the Spring Breakfast.
 - Discussed topic ideas, would like to do something related to traffic and transportation (needs and upcoming projects).
- **Open House Debrief:**
 - Great turnout, 26 people attended. Would like to plan one or two for next year.

- Branding: \$5,000 will be included in the budget again for 2017. The Branding Committee will need to meet to discuss ideas for how to spend branding funds.
- Play Unplugged
 - Sent email to participants requesting feedback to help us improve the program and create testimonials to aid in selling next year.
 - The chamber would like to be more involved with selling next year. Need to start selling earlier, would like to have badges sold by May.

Comments:

- Josh: A lot of good things going on right now, excited to continue.
- Jon: Working with Communities in Schools of Kent for a fundraiser November 15th at Dukes in Kent.
- Kathy: SSCCLC Legislative Breakfast is January 6th
- Laura: Kiwanis is selling space for their Hollydaze coupon book. All proceeds benefit the Storehouse and Maple Valley Food Bank.

Next Meetings:

December 1, 2016, 6:00pm at Applebee's

Meeting adjourned at 7:49 pm.

CEDC Members

Krista Bates, Co-Chair
 Adam Turley
 Grady Hollenbeck
 Josh Lyons
 Zach Steele

Laura Roth, Co-Chair
 Jon Stave
 Kathy Fosjord
 Mathew McMahan
 Steven Pand

Staff

Regan Bolli, City Manager
 Kathryn Groves, Covington Chamber of Commerce Manager