

COVINGTON ECONOMIC DEVELOPMENT COUNCIL

City Council Chambers
16720 SE 271st Street, Suite 100
Covington, WA 98042
253-480-2400

MINUTES Thursday, February 25, 2016

Jeff Wagner called the meeting to order at 6:30 pm

Members Present: Krista Bates, Lisa Agron, Josh Lyons, Kevin Holland, Jeff Wagner, Steve Pand, Laura Roth, Kathy Fosjord, Ed Cook

Members Absent: Zach Steele

Also Present: Regan Bolli, City Manager

Approval of Minutes from December 2015:

Moved by Steve Pand and seconded by Ed Cook to approve minutes as presented.
Minutes Approved 9-0.

Announcements:

Chamber – Josh Lyons

- Chamber Awards Banquet & Auction – March 19
- New Board Directors started at the beginning of the year
- Focusing on committees
- Membership increases this year

City of Covington – Regan Bolli

- Chick Fil-A is in the works, working on traffic mitigation as a big concern
- Covington Retail: Marshalls, Famous Footwear, Party City, food establishment, etc.
- Jimmy Johns submitted permits, to go where dental office used to be, next to Advanced Eye Care
- Pre-App – Girard property – unknown company to do light manufacturing
- Cedar Park Sub Division Pre-App conference – Development on 204th Ave SE
- Kent School District bond in April – will rebuild Covington Elementary near Kentwood
- If bond passes, the current elementary school property will be sold within 2 years
- Higher Education needs assessment – funded by House operating budget

Discussion of CEDC Initiatives:

- Business Communication and Education:
 - Spring Business Breakfast: Wednesday, April 27, 2016, 7:30am-9:00am
 - Speaker: Brad Worthley, Simple Steps to an Extraordinary Career & Life
 - Sponsors: Finance of America, RE/MAX Choice Executives, Republic Services

- Need Door Prizes donated: Brad Worthley to donate one of his books for drawing
 - Catering: Scooter's Custom Catering
 - Krista working on revising event marketing materials
 - Kathryn to prepare online event page and email invitation
 - Will borrow projector from City, Projector screen from Chamber or City
- Branding: No update - \$5,000 budget
 - Play Unplugged:
 - Jeff and Regan discussed with local elementary schools for involvement
 - Next step: selling badges to businesses, Need to order badges in late April
 - Unsure if chamber can commit to selling badges
 - Contact elementary school PTAs to sell badges and received percentage of funds
 - \$250 for each business, 30-50 business total
 - Suggested putting the Play Unplugged program in the Rec Guide
 - MultiCare plans to be a major sponsor, about 2,000 lanyards
 - End of summer event: September 17, at the time of the Summer's End Fun Run, get a badge, Play Unplugged end-of-program celebration.
 - Open Houses:
 - Debriefed January open house: Sent 200 invitations, no attendance
 - Wait until May to hold another event
 - May 19, 5:30 – 7:30pm, Community Room
 - Provide updates, information about development, traffic, schools, etc.

Comments:

- Ed: Suggested to simplify the City Website, Homepage is busy and confusing
- Kathy: Discussed fun run, healthy family events, Kidsfest, Concert Series
- Jeff: Discussed 3-on-3 basketball tournamen, possibly held in the Kohl's parking lot, person who coordinates the ShoWare event willing to coordinate a Covington event.

Next Meeting: March 24, 2016 6:30 pm

Meeting adjourned at 7:38 pm.

CEDC Members

Zach Steele, Co-Chair
 Krista Bates
 Lisa Agron
 Josh Lyons
 Kevin Holland

Jeff Wagner, Co-Chair
 Steven Pand
 Laura Roth
 Kathy Fosjord
 Ed Cook

Staff

Regan Bolli, City Manager
 Kathryn Groves, Covington Chamber of Commerce Manager