

COVINGTON ECONOMIC DEVELOPMENT COUNCIL

City Council Chambers
16720 SE 271st Street, Suite 100
Covington, WA 98042
253-480-2400

MINUTES Thursday, April 28, 2016

Jeff Wagner called the meeting to order at 6:32 pm

Members Present: Zach Steele, Krista Bates, Lisa Agron, Kevin Holland, Jeff Wagner, Steve Pand, Kathy Fosjord, Ed Cook

Members Absent:, Josh Lyons, Laura Roth

Approval of Minutes from March 24:

Moved by Kevin Holland and seconded by Steve Pand to approve minutes as presented.
Minutes Approved 8-0.

Announcements:

Chamber – Lisa Agron

- Auction income was within \$1,700 of last year's income.
- Started a committee to plan a fun run, possibly in conjunction with Sausage & Cider Fest
- Letter for Green River College
- SSCCLC changing meeting dates to first Wednesday of each month at 10am; Jeff no longer part of the coalition, unable to attend meetings.

City of Covington – Regan Bolli

- Discussed Standard & Poor's rating statistics, Regan just returned from conference – Regan will email information to the group
- Chik-Fil-A update
- Overview of Lake Pointe conceptual site plans, over 1 million sq. ft. of commercial space
- Preliminary plans for Sound Transit – Lake Pointe development to possible become part of the system with bus routes and a transit center

Discussion of CEDC Initiatives:

- Business Communication and Education:
 - Spring Business Breakfast was a success
 - 33 people attended, lower attendance than normal
 - Received great comments and high ratings, speaker Brad Worthley was well liked
 - Committee to start planning fall breakfast soon, need to find another good speaker
 - Kevin suggested speaker Ronie Daus
 - Steve suggested Jay, owner of Johnson's Home & Garden to speak about how to build business

- Lisa suggested a group from Bellevue for a speaker
- Branding:
 - Will set a committee meeting soon.
- Play Unplugged:
 - PTAs are contacting businesses now to sell badges
 - Need help selling more badges – CEDC members, Kiwanis Club?
 -

Discussion for upcoming joint CEDC/Chamber/Council meeting May 10:

- Discussion topics: Business Communication/Outreach event, Play Unplugged program, Business Breakfast report, Branding Plan
- Request input on future projects and programs
- Discussed development in Covington
- Councilmember Jim Scott will resign from Council at end of May.

CEDC Communication Plan

- Need CEDC representative to present minutes at Council meetings, 4th Tuesdays

Comments:

- Jeff to be absent for May and June meetings – will not be able to renew CEDC membership

Next Regular Meeting: May 26, 6:30 pm

Meeting adjourned at 7:52 pm.

CEDC Members

Zach Steele, Co-Chair
 Krista Bates
 Lisa Agron
 Josh Lyons
 Kevin Holland

Jeff Wagner, Co-Chair
 Steven Pand
 Laura Roth
 Kathy Fosjord
 Ed Cook

Staff

Regan Bolli, City Manager
 Kathryn Groves, Covington Chamber of Commerce Manager