

COVINGTON ECONOMIC DEVELOPMENT COUNCIL

City Council Chambers
16720 SE 271st Street, Suite 100
Covington, WA 98042
253-480-2400

MINUTES Thursday, May 26, 2016

Zach Steele called the meeting to order at 6:30 pm

Members Present: Zach Steele, Krista Bates, Kevin Holland, Steve Pand, Laura Roth, Kathy Fosjord, Ed Cook

Members Absent: Lisa Agron, Josh Lyons, Jeff Wagner

Approval of Minutes from April 28:

Moved by Kevin Holland and seconded by Steve Pand to approve minutes as presented.
Minutes Approved 7-0.

Announcements:

Chamber – Zach Steele

- Kathryn comes back to work next week
- Selling Covington Days A-Board signs for fundraiser
- Kentlake Luncheon went well; Speaker: Superintendent Calvin Watts; Kent School District bond did not pass

City of Covington – Regan Bolli

- KSD bond did not pass, will delay Town Center – It will take 2 years to build new Covington Elementary.
- Discussed Covington Retail on Covington Way – Ingress/Egress plans, traffic mitigation

Discussion of CEDC Initiatives:

- Business Communication and Education:
 - Date tentatively scheduled for September 20, 21 or 22
 - Will be contacting Ronnie Doss for our featured speaker – Kevin has a connection
- Branding:
 - Will set a committee meeting with Karla and Regan soon.
- Play Unplugged:
 - 4 Badges officially sold
 - CEDC members attended fair at Crestwood to promote the program to students
 - Kiwanis to contact more businesses

Review from Joint CEDC/Chamber/Council meeting May 10:

- Need to educate community about LakePointe development
 - Discussed community outreach: Open house for businesses, tentatively scheduled for September 15, 5-7pm, will have coffee and cookies
- Discussed direction of CEDC – move from reactive to proactive
- Next month we will discuss Mission, vision, and purpose of CEDC

Open positions: Terms ending 7/31/16

- Covington Chamber of Commerce
 - Lisa Agron
 - Kevin Holland – Will be moving to CA towards end of the year
 - Krista Bates – Discussed resigning due to future City employment; CEDC members determined that it would not be a conflict of interest to stay on CEDC.
- City of Covington
 - Jeff Wagner – Will not be renewing, wants more family time
 - Laura Roth
 - Ed Cook

Comments:

- Kevin: Shared a video by Ronnie Doss, “What you want in life is irrelevant; What you’re committed to is what you’ll produce.”
- Kathy: Wants to talk about ideas on how to do fun things in Covington, 3-on-3 basketball tournament, etc.
- Zach: Suggested we review proposed logos that were presented for Branding in order to figure out the identity of Covington.

Public Comment:

- David Lucavish: Suggested a database of resident emails to poll them on where they go to shop/conduct business (leakage analysis) to help our businesses attract customers

Next Regular Meeting: June 23, 6:30 pm

Meeting adjourned at 7:56 pm.

CEDC Members

Zach Steele, Co-Chair
Krista Bates
Lisa Agron
Josh Lyons
Kevin Holland

Jeff Wagner, Co-Chair
Steven Pand
Laura Roth
Kathy Fosjord
Ed Cook

Staff

Regan Bolli, City Manager
Kathryn Groves, Covington Chamber of Commerce Manager