

COVINGTON ECONOMIC DEVELOPMENT COUNCIL

City Council Chambers
16720 SE 271st Street, Suite 100
Covington, WA 98042
253-480-2400

MINUTES

Thursday, September 24, 2015

Zach Steele called the meeting to order at 6:30 pm

Members Present: Zach Steele, Jeff Wagner, Laura Roth, Ed Cook, Steve Pand, Kathy Fosjord, Josh Lyons

Members Absent: Kevin Holland, Lisa Agron, Krista Bates

Also Present: Kathryn Groves, Regan Bolli

Approval of Minutes from August 27, 2015:

Moved and seconded to approve the minutes, motion passed 7-0

Chamber Announcements – Kathryn Groves, Chamber Manager

- Board of Directors Elections will take place during the month of October.
- At the next Luncheon on October 8th we will be presenting our new tiered investment dues structure to the members and will have a meet & greet with new Covington Police Chief Andrew McCurdy.

City Announcements – Regan Bolli, City Manager:

- Reviewed the City of Covington Development Activity Report (October 2015 quarterly report).

Discussion of SWOT Analysis – New Initiatives

- Potential initiatives for this year:
 - Branding: Backfilling the logo/brand, defining what “growing towards greatness” means.
 - Education/Communication: Business outreach and planning Business Breakfasts.
 - Discussed ideas for a possible third initiative.
- CEDC would like to hold open houses for businesses before finalizing the initiatives. Would like to give businesses the opportunity to share grievances in order to identify issues and review policies affecting business in Covington. Possibly hold multiple open houses grouped by industry (developers, industrial, retail, professionals, etc.). Next meeting will be spent planning the open houses.
- In addition to the open houses, CEDC would like to continue working on the Business Breakfasts and would like to begin the Play Unplugged program this year. Committees for these projects were assigned as follows:
 - Business Breakfasts: Laura, Ed, Jeff, Kathy, Kathryn
 - Play Unplugged: Jeff, Josh, Steve, Regan, Kathryn

- Chairs will reach out to Lisa, Krista and Kevin to see which committees they would like to work on.

Discussion of Economic Development Element

- The Economic Development Element of the Comprehensive Plan will be finalized in January. Regan will email an updated version with the current revisions to members for review.

Comments:

- Steve: Good meeting, everyone has good ideas.
- Regan: Looks forward to this meeting every month.
- Kathy: Excited about the open houses and reaching out to businesses.

Next Meeting: October 22, 2015 6:30 pm

Meeting adjourned at 7:48 pm.

CEDC Members

Zach Steele, Co-Chair
Krista Bates
Lisa Agron
Josh Lyons
Kevin Holland

Jeff Wagner, Co-Chair
Steve Pand
Laura Roth
Kathy Fosjord
Ed Cook

Staff

Regan Bolli, City Manager
Kathryn Groves, Covington Chamber of Commerce Manager