



NEWS RELEASE

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KEEP KIDS ACTIVE IN COVINGTON THIS SUMMER WITH PLAY UNPLUGGED

Covington, WA – As the school year nears its end, the City of Covington, in partnership with the Covington Chamber of Commerce, is gearing up to bring the Play Unplugged program to the community for a second year.

The goal of the Play Unplugged Program is to get kids to put down their electronics, get out of the house, and engage with the real world during summer break. Kids can earn brag badges from local businesses and organizations by completing a variety of activities, including everything from catching bugs, going for a swim, playing catch or even paying a visit to your City Hall. As kids earn badges they can log in online and keep track of scores and view more activities from participating businesses.

Lanyards used to collect brag badges will be passed out to every elementary student in Covington schools at the end of the school year. Other interested Covington kids can stop by City Hall for a lanyard as well and the program runs through the end of summer.

Play Unplugged is geared toward kids ages 4 to 14 with access to the internet on a computer or mobile device. Learn more about the program, brag badges, and how to participate as a kid or a business at www.weplayunplugged.com.

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