

CITY OF COVINGTON CITY COUNCIL

Annual Strategic Planning Summit

Saturday, 25 January 2014 8:00 a.m. – 3:00 p.m.

Maplewood Golf Club 4050 Maple Valley Highway, Renton

AGENDA

THE SUMMIT'S GOALS:

1. Identify the accomplishments of 2013 that will benefit the City most significantly.
 2. Review the vision, mission, and goals to ensure they're still taking the City in the right direction, and discuss how we can continue to be an effective team in 2014.
 3. Discuss three budget/revenue issues, particularly the potential to spend some of the current fund balance to pay for needed projects or programs.
 4. Briefly discuss the relationship between the City and Covington Sports, and how the City might support youth athletics.
 5. Address questions about design guidelines, procedures pertaining to the service of Commission members, and issues on the horizon.
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***NOTE:** Refreshments will be served beginning at 7:45 so come early to enjoy them and be prepared to begin the meeting precisely at 8:00.*

I. 8:00 Welcome! Review Today's Purpose Mayor Harto

II. 8:05 Review Agenda and Ground Rules Jim Reid, Facilitator

III. 8:10 Identify the Most Significant Accomplishments of 2013 Council

- *What were **2 or 3 accomplishments** of the Council in 2013 that you believe will have the greatest long-term benefits for Covington? Why?*
- *Is there anything that was not achieved last year that should be accomplished in the near-term future?*

IV. 8:40 Review the Vision, Mission, and Goals Council

Last year the Council reaffirmed its long-term vision for Covington, revised the mission statement to reflect the vision of the City as a destination, and changed one of the goals to specifically address Town Center. Today the Council will again review the vision, mission, and goals to ensure they still reflect the Council’s direction.

- *Are the vision and mission statements still taking the City in the right direction? If not, how should we revise it?*
- *Are our current Council goals still valid as tools for achieving our vision? If not, how should we revise them?*

V. 9:10 Working Together in 2014 Council

- *In the interests of continuing to provide dynamic leadership and working effectively as a team to advance our vision and goals, what do we need from each other to be successful in 2014?*

9:40 Break

VI. 9:50 Funding the Council’s Priorities Council

This conversation is prompted by the recovering fund balance, which is a one-time funding opportunity and not a long-term solution for the City. Three questions will be discussed: 1) Should we spend a portion of the fund balance? 2) How can we ensure that Town Center projects or other Council priorities are included in the Capital Improvement Program (CIP) or the Transportation Improvement Program (TIP)? 3) Might technological advances or other trends affect revenues in the future, such as those generated by the utilities tax?

9:50 1. Should we spend a portion of the fund balance? Council/Derek/ MT

- *From the pre-summit interviews of each member, it appears that public safety, transportation, and parks are the Council’s highest priorities. Is this accurate? If so, what are the specific needs in each area?*

- *What is the Council's philosophy about spending a portion of the fund balance now?*
- *What criteria would the Council use to determine which needs to fund?*
- *If there is agreement to spend a portion of the fund balance, what should it be spent on?*

11:15 2. How can we ensure that Town Center projects or other Council priorities are incorporated into the CIP and TIP? Council/Derek/MT

- *With the Town Center study scheduled for completion this year, what might be some of its proposed projects?*
- *How might they rank against current projects?*
- *If they rank higher, how and when should we change the CIP or TIP to reflect this?*

11:45 Lunch

- *Lunch will be provided.*

VII. 12:35 Funding Council Priorities (cont.) Council/Derek/MT

3. Might technological advances affect City revenues?

- *Might advances in technology, such as LED lights and telephone service through computers, reduce revenues generated through the utilities tax? Or might such losses be offset by the growth of other revenues?*
- *Are there any other trends that could cause the loss of revenues?*
- *Is there anything the City should do soon to prepare for this possibility?*

VIII. 1:05 The City's Role in Youth Athletics Council

- *To enable Covington Sports to continue to provide recreational services in our community, should the City financially support it? Or should the City play a larger role in funding or managing youth athletics? What does this indicate about our vision for parks and recreation in the future?*

- 1:45 Break**
- IX. 1:50 Miscellaneous Issues and Items Council**
- 1. Design Guidelines: Richard/Don**
- *What is currently underway to produce commercial and transportation guidelines?*
 - *Is the Council interested in providing additional direction at this time?*
- 2. Advisory Commissions: Derek**
- *What are the procedures for removing and replacing Commission members?*
 - *When does the clock start and stop on Commission members' terms in office?*
 - *Should the Council update questions asked of candidates for City Commissions?*
- X. 2:40 Other Issues on the Horizon Council**
- *Are there other issues of interest to us that should be considered possible topics for future Council discussion?*
- XI. 2:55 Wrap-up: Final Thoughts Council**
- *What are we taking away from today's meeting?*
- 3:00 Adjourn**