

CITY OF COVINGTON CITY COUNCIL
Annual Strategic Planning Summit

Saturday, 26 January 2013 8:00 a.m. – 3:00 p.m.
Covington Real Life Church 26201 180th Ave. SE, Covington

THE AGENDA

THE GOALS OF THE SUMMIT:

1. Identify the accomplishments of 2012 that will have the most significant long-term benefits for Covington, and the Council's vision for Covington five years from now.
 2. Discuss the recommendations of the Budget Priorities Advisory Committee (BPAC) and the Council's reactions, and determine how to proceed to address them.
 3. Provide direction to staff on the update of the CIP, which will commence next spring.
 4. Discuss how to ensure that when they are developed, Town Center and the Northern Gateway are different enough to provide the community a variety of services and amenities, and an approach to ensure that the development of each is as smooth and expeditious as possible.
 5. Hear an update on the "branding" of the City and next steps in the process.
 6. Review potential additional guidelines for Council operations.
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NOTE: Refreshments will be served beginning at 7:45 so come early to enjoy them and be prepared to begin the meeting precisely at 8:00.

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| I. | 8:00 | Welcome! Review Today's Purpose | Mayor Margaret Harto |
| II. | 8:05 | Review Agenda and Ground Rules | Jim Reid, Facilitator |
| III. | 8:10 | Identify Most Significant Accomplishments of 2012 | Council |
| | | <ul style="list-style-type: none">▪ What were 2 or 3 accomplishments of the Council in 2012 that you believe will have the greatest long-term benefits for Covington? Why? And why were they possible?▪ What is one thing that was not achieved last year that you | |

believe needs to be accomplished in the near-term future?
Why?

- IV. 8:40 Review and Revise or Confirm Vision and Goals Council
- What would you like the City to be five years from now?
 - Is the vision statement still guiding the City and Council in the right direction? Why or why not? If not, what process should we use to revise it?
 - Are our current Council goals still valid as the tools for achieving our vision? Why or why not? If not, what process should we use to revise them?
- 9:10 break
- V. 9:20 Determine How to Proceed to Address BPAC's Work Council/Derek/Rob
- After nearly a year of hard work, the Budget Priorities Advisory Committee (BPAC) recently submitted its report to the City.
- What are the Council's reactions to it?
 - What options should the City consider to advance the recommendations in the report?
 - How should the City engage the broader community to implement the recommendations? What should be the timing for a public vote or some other public engagement?
 - With the BPAC recommendations focusing on transportation, is the Council interested in exploring options to make funding of parks and recreation projects more sustainable? If so, what are the options? Should we engage the citizens in a manner similar to BPAC to gauge their level of support for the options?
- VI. 11:00 Provide Direction for CIP Update in 2013 Council/Derek/Glen/Scott
- The Capital Improvement Program (CIP) will be updated this year as a precursor to the Comprehensive Plan update in 2014. Before undertaking the update of transportation, parks and recreation, and utilities capital projects, staff seeks Council's direction on these strategic questions:
- Does the existing list reflect the Council's interests and capture its priorities?
 - Is the Council interested in adding a new City Hall to the CIP? If so, what should be the timing for conducting a study of its feasibility and potential locations?

- Does the Council want to pursue funding to implement an updated CIP?
- How should the City balance resources among the various categories of projects?

12:00 Lunch

- Lunch will be provided.

VII. 12:45 Coordinating Development of the Town Center and Northern Gateway

Council/Derek/Richard

Staff is working to ensure the future development of Town Center reflects the Council’s vision. Until now we’ve focused on individual projects to bring that vision to life. In contrast, development of the Northern Gateway is being pursued through various agreements between the City and the developer. The company’s plans for the Gateway are strikingly similar to our vision for Town Center. Thus, staff seeks the Council’s direction on three strategic questions:

- Should the City pursue a development agreement with one developer to achieve the Council’s vision for Town Center, rather than trying to implement it one piece of property at a time with a variety of developers?
- What does the developer of the Northern Gateway imagine for how the area will be developed? How might we address the possibility that the two areas could be developed similarly? Might we refine our vision of Town Center’s future facilities or amenities to distinguish it from the Northern Gateway? For example, one idea that has been expressed is attracting a four- or two-year university or college to build a branch campus in Town Center. What does the Council think of that suggestion? Are there other ideas that could distinguish the two areas from each other once they are developed, thereby offering the community a greater variety of services and attractions?
- Do we have the standards in place to allow the development of the Northern Gateway to proceed smoothly and efficiently?

1:45 break

VIII. 1:55 Update on Branding the City

Council/Karla

- Where are we with “rebranding” the City? What’s coming

next in our process? When will we see the products?

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| IX. | 2:10 | Review Council Operations | Council/Derek |
| | | <ul style="list-style-type: none">▪ Is the Council interested in considering a process by which priorities not funded in the budget would be funded at mid-year if the City's financial health allowed it?▪ Is the Council interested in institutionalizing a regularly scheduled date for meeting with boards and commissions? Doing so would mirror how this annual strategic planning summit is automatically set for the last Saturday of every January.▪ Are there any other operational issues to discuss today? | |
| X. | 2:40 | Next Steps to Follow-up on Today's Decisions | Council |
| | | <ul style="list-style-type: none">▪ What should be the next steps to implement decisions we made today? | |
| XI. | 2:45 | Other Issues on the Horizon | Council |
| | | <ul style="list-style-type: none">▪ Are there other issues of interest to us that should be considered possible topics for future Council discussion? | |
| XII. | 2:55 | Wrap-up: Final Thoughts | Council |
| | | <ul style="list-style-type: none">▪ What are we taking away from today's meeting? | |
| | 3:00 | adjourn | |