

May 12, 2015 Special Joint Study Session with Covington Economic Development Council and Covington Chamber of Commerce Board of Directors Minutes
Approved: May 26, 2015

City of Covington
City Council Special Joint Study Session with Covington Economic Development Council
and Covington Chamber of Commerce Board of Directors Minutes
Tuesday, May 12, 2015

(This meeting was recorded and will be retained for a period of six years from the date of the meeting).

The Special Joint Study Session with the Covington Economic Development Council and Covington Chamber of Commerce Board of Directors was called to order in the City Council Chambers, 16720 SE 271st Street, Suite 100, Covington, Washington, Tuesday, May 12, 2015, at 6:03 p.m., with Mayor Harto presiding.

COUNCILMEMBERS PRESENT:

Margaret Harto, Joe Cimaomo, Mark Lanza, Jim Scott, Sean Smith, and Jeff Wagner.

COUNCILMEMBERS ABSENT:

Marlla Mhoon.

CHAMBER OF COMMERCE BOARD OF DIRECTORS PRESENT:

Joshua Lyons, Lisa Agron, Kathryn Groves, Zach Steele, Tamara Paul, Jeff Wagner, and Kathy Fosjord.

CHAMBER OF COMMERCE BOARD OF DIRECTORS ABSENT:

Jim Wene, Brian Hanis, Linda Simpson, Debbie Markwald, Natalie Routh, Colleen Starr, Andrea Steele, and Dr. Richard Stedry.

ECONOMIC DEVELOPMENT COUNCILMEMBERS PRESENT:

Lisa Agron, Ed Cook, Zach Steele, Krista Bates, Laura Roth, and Jeff Wagner.

ECONOMIC DEVELOPMENT COUNCILMEMBERS ABSENT:

Kevin Holland, Steven Pand, Sherry Corby, and Hugh Kodama.

CITY STAFF PRESENT:

Regan Bolli, City Manager; Richard Hart, Community Development Director; and Sharon Scott, City Clerk/Executive Assistant.

Mayor Margaret Harto called the joint study session to order.

APPROVAL OF AGENDA:

Council Action: There was Council consensus to approve the agenda as amended to reverse the order of Item No. 2 and No. 3.

ITEMS FOR DISCUSSION:

1. Update on Initiatives.

CEDC Co-Chair Zach Steele introduced this item, reporting that at the August CEDC meeting the members agreed to focus upon three initiatives: healthy community, business expansion and education, and branding

Krista Bates reported on the healthy community initiatives including the Play Unplugged program idea. City Manager Regan Bolli provided further details on the program.

There was discussion and comments provided on this initiative along with questions asked, and Ms. Bates provided responses.

Krista Bates also reported on the business expansion and education initiative including the business breakfast element. Laura Roth reported on the business survey element via Survey Monkey.

There was discussion and comments provided on this initiative along with questions asked, and CEDC members provided responses.

Laura Roth reported on the branding initiative regarding this committee's goal to meet with Communications and Marketing Manager Karla Slate on how the new brand can be used in the business community.

There were comments provided and questions asked, and Ms. Roth provided responses. There was then further discussion on this initiative.

2. Joining the Economic Development Council of Seattle and King County (EDC).

CEDC Co-Chair Jeff Wagner introduced this item and then turned the report over to City Manager Regan Bolli.

CEDC will bring recommendation to Council.

3. Working with City of Maple Valley.

CEDC Co-Chair Jeff Wagner gave the report on this item, informing the group that the Maple Valley's economic development group had asked to meet occasionally with the Covington Economic Development Council. Mr. Wagner sought City Council and Chamber Board input on this idea.

There was discussion on this item and feedback provided.

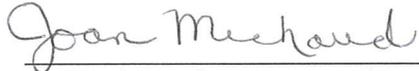
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Mayor Harto suggested that the City Council bring up the economic development topic at the
May 27 tri-city meeting for discussion at future tri-city meetings.

ADJOURNMENT:

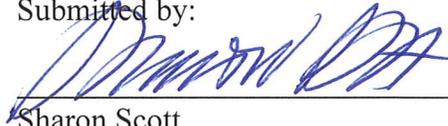
There being no further business, the meeting was adjourned at 7:01 p.m.

Prepared by:



Joan Michaud
Senior Deputy City Clerk

Submitted by:



Sharon Scott
City Clerk