

COVINGTON ECONOMIC DEVELOPMENT COUNCIL

City Council Chambers
16720 SE 271st Street, Suite 100
Covington, WA 98042
253-480-2400

MINUTES Thursday, October 23, 2014

Jeff Wagner called the meeting to order at 6:30 pm

Members Present: Jeff Wagner, Zach Steele, Kevin Holland, Krista Bates, Laura Roth, Lisa Agron, Sherry Corbey, Steve Pand, Ed Cook, Hugh Kodama (Arrived slightly late)

Members Absent:

Also Present: Kathryn Groves,

Approval of Minutes from August 28, 2014:

Moved by Steve Pand, 2nd by Kevin Holland. Motion carried and Minutes Approved 9-0.

Announcements:

Chamber – Kathryn Groves, Covington Chamber of Commerce Manager

- Membership Tier Restructure, Value added membership
- New Events: November Luncheon, Holiday Party for December Luncheon
- Fairway Independent Mortgage November After Hours
- Advanced Eye Care December After Hours
- Auction set for March 21 @ Meridian Valley Country Club

City of Covington – Jeff Wagner

- Wendy's opening soon – Construction continuing
- Legendary Donuts plans to open end of November
- Chick Fila –Moving into Burger King space; Originally planned to do tenant improvements, now may demolish and rebuild, working on design of building.
- Town Center Multi-Story mixed-use project – Inland Group is moving forward
- Multi-Care to add 72,000+ Square Feet as part of new hospital

Discussion on 2015 CEDC Initiatives:

- Branding – Questions were brought up as to how to use.
- City is currently using new brand on all types of vehicles, materials, supplies & clothing.
- Chamber and others to begin using the brand.

- Options: Property Management, store fronts as window clings. ReMax will use in old U Top It space as they remodel to enlarge.
- Josh Parnell with First Western Properties may start using the brand as placards on signs, “Growing Towards Greatness”
- Street Pole Banners, need to discuss as part of temporary sign code amendments
- Possibly having “Growing Towards Greatness” Business Awards
 - Over 50 employees
 - Under 50 employees
 - Community Involvement

Other Initiatives: None had held a meeting as of October, will update in December

Possible Speakers: It was discussed to possibly have:

- Fire Marshal
- Police Chief
- Someone on Transportation – Strong Retail, strong medical, recreation, education, light industrial, high tech
- Derek Matheson
- Yarrow Bay/OakPointe
- Comprehensive Plan Update

It was decided to combine November and December Meetings on December 4, 2014

Comments:

- Sears #1 store in Nation

Next Meeting: December 4, 2014 6:30 pm

Meeting adjourned at 8:24 pm.

CEDC Members

Zach Steele, Co-Chair
 Hugh Kodama
 Krista Bates
 Lisa Agron
 Sherry Corbey

Jeff Wagner, Co-Chair
 Kevin Holland
 Laura Roth
 Steven Pand
 Ed Cook

Staff

Rob Hendrickson, Interim City Manager
 Richard Hart, Community Development Director
 Covington Chamber of Commerce Manager (Kathryn Graves)