

# COVINGTON ECONOMIC DEVELOPMENT COUNCIL

City Council Chambers  
16720 SE 271<sup>st</sup> Street, Suite 100  
Covington, WA 98042  
253-480-2400

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## MINUTES

**Thursday, December 12, 2013**

6:30 to 8:30 pm

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Rick Oliveira called meeting to order at 6:31pm.

Members Present: Jeff Wagner, Josh Parnell, Kevin Holland (arrived 5 minutes late), Rick Oliveira, Steve Pand, Zach Steele, Laura Roth (arrived 5 minutes late),

Members Absent: Hugh Kodama, Jim Hutchinson, Mike Hanratty

Minutes for October 24, 2013, approved 6-0.

### Announcements

#### **Chamber Report:** Krista Bates

- December Chamber Luncheon: State of the Chamber Address
- November Hockey Game was successful. Next one will be January 17, Pub Night and we anticipate over 100 guests will attend.
- Annual Dinner Auction: February 22 at St. John the Baptist Church. Pat Cashman as guest auctioneer. Seeking sponsors and donations and expecting up to 160 guests.
- Recognized outgoing directors, Rick Oliveira and Jim Hutchinson, and introduced incoming directors Colleen Starr, Scott Pudwell, and Kathy Fosjord.

#### **City Report:** Derek Matheson

- Town Center Study kickoff on December 12.
- Second interviews with potential town center developers December 13. Will make recommendation to City Council in early 2014.
- Continuing to meet with key legislators about the city's request for a higher education needs assessment.
- Hawk Property: Planning Commission presented plan to Council on December 10.
- Transportation Benefit District (TBD) sales tax did not pass in the past election. The council, acting as the TBD board, agreed to put it up for election again in April 2014. City Council discussed councilmember attendance at Commission meetings. Decided not to attend commission meetings unless specifically invited and they will continue to recognize the commissions for their accomplishments.

#### Branding Update – Karla Slate

- Debrief of joint meeting.
- Confirmed acceptance of logo.
- Discussed:

- Next steps in brand action plan
- Timeline for whole project and launch date
- Who should be involved in the rest of the process; CEDC or Branding committee?
- Planned a meeting for January 16 for branding update prior to CEDC meeting.

Discussion of City/Covington Water Joint Work Group

- March 2011 – Covington City Council, Covington Water District (CWD) Board and Soos Creek Water & Sewer District (SCWSD) board met jointly.
- City wanted to discuss requirements for large water mains downtown and water main looping throughout the City.
- A joint staff work group with representatives from each organization met regularly and developed a work plan, discussed water district rates and fees, standards and specifications, federal mandates, etc.
- Water district has made efforts to reduce impacts on customers.
- CWD has two new Commissioners and is interviewing to fill a vacant position by the end of the year.

Business Retention: No update.

Data: No update.

Rick Oliveira will contact members who have had multiple absences.

**Comments:**

- Krista: Visited legislators in Olympia through Leadership Institute program.
- Kevin: Attended Sound Cities Association meeting last week. Reported about development in Kenmore.
- Steve: working with officials from Clark County.
- Derek: Providing information about Destination Covington to Kenmore.
- Jeff: Thanked everyone.
- Josh: Maple Valley Town Center is 100% leased.

**Next Meeting:** Thursday, January 23, 2014.

Meeting adjourned at 7:28pm.

**CEDC Members:**

Rick Olivera: Co-Chair  
 Zach Steele  
 Josh Parnell  
 Hugh Kodama  
 Mike Hanratty

Jeff Wagner: Co-Chair  
 Jim Hutchinson  
 Laura Roth  
 Steven Pand  
 Kevin Holland

**Staff:**

Derek Matheson, City Manager  
 Richard Hart, Community Development Manager  
 Krista Bates, Covington Chamber of Commerce Office Manager