

COVINGTON ECONOMIC DEVELOPMENT COUNCIL

Multi-Care Covington Medical Center
17700 272nd Street SE
Covington, WA 98042

MINUTES

Thursday, February 28, 2013

6:30 to 8:30pm

Jeff Wagner called meeting to order at 6:36 pm

Members Present: Jeff Wagner, Rick Oliveira, Ed Cook, Hugh Kodama, Jennifer Gilbert-Smith, Kevin Holland, Jim Hutchinson

Members Absent: Steve Pand, Laura Roth, Josh Parnell

Minutes for January 24, 2013, approved 7-0

Announcements:

Chamber Report - Krista Bates

- Elected Tamara Paul as 2013 Chair and Laura Roth as Chair Elect
- Job Shadow Expo with Kent School District - local business involvement
- Membership Drive - \$99 for new members, about 14 new members this year
- March Luncheon - Branding presentation by the City, looking for a business perspective
- Annual Dinner Auction - March 22, 2013
- Recent grand openings in Covington - Domino's Pizza and Alpine Mortgage Planning

City Report – Derek Matheson/Richard Hart

- Council annual Strategic Planning Summit emphasized the development of our town center as a priority and discussed the feasibility of building a city hall in the town center.
- On track to a two-year college presence in Covington, working on community outreach
- Talk about forming a Transportation Benefit District (TBD)
- Branding is a priority, Council to have regular meetings with CEDC
- Some concern about Covington Days Festival - provided 3 options for the council, voted unanimously to transfer management of the festival from Lion's club to the City.

Healthcare Update: South King Region (SKR) System of Care

Multi-Care Covington Medical Center - Largest multi-specialty outpatient facility in SKR (day-surgery, emergency department, urgent care)

Lengthy discussion about the levels of care that Multi-Care provides at each location.

Overview:

- Be transparent, still follow through with expanded care
- Birthing center is a sensitive subject, communicate with the community

2013 CEDC Initiatives:

- Data: including land inventory, demographics, and marketing data. (Rick, Ed, Josh, Jim)
- Business Retention/Expansion: including business breakfast, business awards, surveys, and visits. (Laura, Hugh, & Krista)
- Branding: building a sense of community. (Steve, Kevin, Laura, & Jennifer)

Will review CEDC Initiatives with committee reports again in March.

Comments:

Terms ending in July, may resubmit applications

Chamber: Josh, Jennifer, Hugh

City: Kevin, Ed, Steve

Chamber Board would like to have chamber members represent the chamber side.

Kentlake High School and Renton Vo-Tech joint program

City and GRCC partnership

Next meeting:

The next meeting is scheduled for March 28, 2013

Meeting adjourned at 8:30 pm

CEDC Members

Rick Olivera: Co-Chair

Kevin Holland

Josh Parnell

Hugh Kodama

Jennifer Gilbert-Smith

Jeff Wagner: Co-Chair

Jim Hutchinson

Laura Roth

Steven Pand

Ed Cook

Staff:

Derek Matheson, City Manager

Richard Hart, Community Development Manager

Krista Bates, Covington Chamber of Commerce Office Manager