

Covington Economic Development Council

Council Chambers
Covington City Hall
16720 SE 271st Street, # 100
Covington, Washington 98042
(253) 638-1110

AGENDA Thursday, March 31, 2011 6:30 to 8:30 pm

Welcome – Jeff Wagner	
Minutes Approval	2
Announcements	
Chamber Staff – Rick Oliveira	5
City Staff – Derek Matheson	5
Destination Covington Event Update/Discussion	15
Joint Meeting – Date, Agenda Items	10
Value Proposition Discussion	60
- What is a Value Proposition?	
- Who is the target Audience?	
- How are we going to be different from other communities?	
- How do we deal with the “cons”?	
Business Breakfast Update (Jennifer Gilbert)	10
Comments:	
Member Comments	5
Public comments	5
Next Meeting:	
- Land Available/Open Store Fronts	

CEDC Members

Hugh Kodama	Jeff Wagner
Kevin Holland	Jim Hutchinson
Steven Pand	Paul Bernal
Rick Oliveira	Doug Mergenthaler
Jennifer Gilbert	Ed Cook

Staff

Derek Matheson, City Manager
Richard Hart, Community Development Director