

COVINGTON ECONOMIC DEVELOPMENT COUNCIL

City Council Chambers
16720 SE 271st Street, Suite 100
Covington, WA 98042
253-480-2400

MINUTES Thursday, May 22, 2014

Rick Oliveira called meeting to order at 6:34 pm.

Members Present: Kevin Holland, Steve Pand, Laura Roth, Mike Hanratty, Hugh Kodama, Steven Pand, Rick Oliveira, Derek Matheson

Members Absent: Jeff Wagner, Jim Hutchinson, Richard Hart, Josh Parnell, Zach Steele,
Also in attendance: CEDC Board Applicant- Lisa Agron Alpine Mortgage Planning

Announcements

Chamber Report:

- Chamber has two terms expiring in July. Accepting applications for appointment.
- Upcoming events:
 - Chamber Luncheon at the Covington City Hall June 12th 11:30 am
 - June After Hours: June 19 - Outpatient Physical Therapy, The Game of Clue
 - VIP Night at the Ballgame: August 21 - Tacoma Rainiers game on the party deck

City Report: Derek Matheson

- Inland Group – Town Center commercial site development, will include retail on ground floor and residential units above. Plans to be under construction by December. There will be a meeting with Inland Group on June 2nd at 6:00pm at City Hall to learn about the project.
- Covington Elementary could be vacated by September, 2016.
- Green River CC may have a location in the new mixed use building.
- City of Covington and Green River Community College have met to discuss the college offering a Bachelor's Degree program in Covington.
- City selected consultant to prepare Comprehensive Plan update. Will use public outreach to increase involvement of residents. Looking to involve Homeowner's groups as well.
- Temporary sign code regulations are currently under review.
- City is waiting for Hawk property developer to submit Preliminary Plan.
- City Council recently approved modifications to downtown design specifications.
- New Development-A major healthcare organization is pursuing an 8500 sq. ft. building to be used for a Kidney Dialysis Center.

Speaker: None

2014 CEDC Initiatives

Branding Derek Matheson, Laura Roth, Hugh Kodama, Steve Pand, Kevin Holland, Derek Matheson

- City's new brand will be revealed at Covington Days 2014.
- Create window clings for vacant store front space to promote Covington Businesses.
- Possible use of banners sponsored by businesses for the light poles through downtown.
- Considering a Covington Business or Citizen Award for someone that has helped grow the City/ Business in Covington. Perhaps recognizing them at the Fall Business Breakfast.
- We need to put focus on our initiatives in June and July.
- Should we talk with sub committees on whether to make changes to our initiatives?
- Invite Homeowner's Associations and Developers to our meetings.
- Find out what businesses residents would like in the area.
- Educate residents on why certain businesses will not entertain the idea of coming to Covington at this juncture with regards to daytime traffic.
- Put focus on future speakers to have them relate to what we are actually trying to accomplish.

Data

- Discussed opportunities to obtain data in different areas.
- Derek and Richard are working on data together.
- Derek talked with brokers at city's first annual Brokers Roundtable.

CEDC Member Comments

- Action plan to include 45 minutes on the next agenda in June to discuss, prioritize and add to our initiatives.

City and Chamber are accepting applications for CEDC membership.

Next Meeting: June 26th, 2014 6:30 pm

Meeting adjourned at 7:40 pm.

CEDC Members

Rick Olivera: Co-Chair
Zach Steele
Josh Parnell
Hugh Kodama
Mike Hanratty

Jeff Wagner: Co-Chair
Jim Hutchinson
Laura Roth
Steven Pand
Kevin Holland

Staff

Derek Matheson, City Manager
Richard Hart, Community Development Director
Kellie Andersen, Covington Chamber of Commerce Manager