

# COVINGTON ECONOMIC DEVELOPMENT COUNCIL

City Council Chambers  
16720 SE 271<sup>st</sup> Street, Suite 100  
Covington, WA 98042  
253-480-2400

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## MINUTES

**Thursday, October 24, 2013**

6:30 to 8:30 pm

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Jeff Wagner called meeting to order at 6:37 pm.

Members Present: Hugh Kodama (arrived 5 minutes late), Jeff Wagner, Josh Parnell, Kevin Holland, Laura Roth, Rick Oliveira, Steve Pand, Zach Steele

Members Absent: Jim Hutchinson and Mike Hanratty

Minutes for September 26, 2013, approved 7-0.

### **Announcements**

#### **Chamber Report:** Krista Bates

- Reported on new members including Sears Home Store.
- Will receive many membership renewals in November - 33 renewals are due at that time.
- Working on Hollydaze Coupon Book.
- Reported on Community Service Expo at Kentwood High on Nov. 12.

#### **City Report:** Derek Matheson and Richard Hart

- Town Center: Completed two Interviews for Town Center Partnership from RFQ's.
- Town Center Infrastructure Study: Completed three Interviews for Study from RFP's.
- Higher education: Going well and continuing with State Legislature and State agencies. Hope to get funding for Needs Assessment from legislature this next winter.
- Hawk Property Subarea Plan – Progressing as planned. The next Public Workshop on the Planned Action EIS is scheduled for Tuesday, October 29 in the Council Chambers. Next Public Hearing on the Subarea Plan before the Planning Commission will be held on Thursday, November 7. Council Public Hearing scheduled for January 2014.

## **2013 CEDC Initiatives**

Branding Update – Karla Slate

- Presented 6 options of potential logo concepts.
- CEDC gave preference and staff will set up joint CEDC Meeting with Council and Chamber before the end of the year to present CEDC selection and obtain comments and feedback.

## **Multi-Care Update**

- Hugh Kodama presented the status of new hospital and changes in services provided. They desire to break ground by October 2014 or they lose their certificate of need.

## **2013 CEDC Initiatives**

Business Breakfast Debrief– Krista Bates

- Fantastic Success. About 45 people attended and 25 attendees returned survey. People were engaged and enjoyed the topic and discussion, as it was very informative. Everyone wants to do them twice a year in 2014.

Discuss other Initiatives:

- Business Retention: Committee desires to change the name to “Business Expansion” as the effort is to help businesses thrive. Working on a survey with 5 questions. Agreed to narrow the 240 businesses to be surveyed to less-a more manageable number and complete the survey next year.
- Data: The Data committee didn’t meet, but members want to know the % increase in \$ received by businesses over the previous 5 and 10 years.

### **Comments:**

- Upcoming CEDC Meetings: Cancelled regular November and December meetings due to holidays. Scheduled one final meeting for December 12, 2013.

**Next Meeting:** Thursday, December 12, 2013

Meeting adjourned at 8:37 pm.

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### **CEDC Members:**

Rick Olivera: Co-Chair  
Zach Steele  
Josh Parnell  
Hugh Kodama  
Mike Hanratty

Jeff Wagner: Co-Chair  
Jim Hutchinson  
Laura Roth  
Steven Pand  
Kevin Holland

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**Staff:**

Derek Matheson, City Manager

Richard Hart, Community Development Manager

Krista Bates, Covington Chamber of Commerce Office Manager