2014-2015 Youth Sports Sponsorships
City of Covington Parks & Recreation

Sponsor's Name _____

Name as you wish it to appear on team shirts_____

Address_____ City _____

Business Phone _____ Home Phone _____

Email address _____(to receive future program notifications, will not be made public)

Name and title of person to contact _____

Indicate in the box below how many teams you would like to sponsor:

_____ **$150** per team _____ **$125** per team for 3 teams or more _____**$100** per team for 10 teams or more

Spring Quarter 2015

[ ] **Youth Soccer** (ages 2-12)
[ ] **Boys Baseball** (ages 9-12)
[ ] **Girls Softball** (ages 9-12)
[ ] **Youth Coach Pitch** (ages 7-8)
[ ] **Youth T-ball** (ages 3-6)

Fall Quarter 2015

[ ] **Youth Soccer (ages** 2-12)
[ ] **Youth Volleyball** (ages 7-14)

If you would like to sponsor a specific team please give us as much information as possible about the team (age group, coach, players)_____

Preference for Shirt color (cannot be guaranteed) 1. _____ 2. _____ 3. _____

Ink Color (Circle one, cannot be guaranteed) Black Navy White Gold Grey

_____

Date Signature of person authorizing sponsorship

Fee: _____

Amount of Teams: _____

Total: _____

Checks payable to City of Covington

PLEASE SEND AN EMAIL WITH YOUR LOGO TO SCONWAY@COVINGTONWA.GOV

IF YOU DON'T HAVE AN ELECTRONIC VERSION OF YOUR LOGO, PLEASE ENCLOSE A CLEAR CAMERA-READY COPY OF YOUR LOGO AND SEND IT IN WITH YOUR FORM & FEE TO:
COVINGTON PARKS & RECREATION
16720 SE 271 STREET, SUITE 100

BENEFITS OF BEING A SPONSOR

- **Supporting local youth in our community**
- **Help instill confidence in Covington's youth, which in turn, helps build a stronger community**
- **Your logo on team tee shirts will act as a year long advertisement for your business**
- **Will help keep registration fees down allowing a more diverse population of the community to participate.**
- **Insures that sports equipment is up to date and safe**
- **May be used as a tax write-off; please check with your tax specialist**

Please contact Covington Parks and Recreation at 253-480-2489 with any questions

City of Covington
16720 SE 271st St. Suite 100
Covington, WA 98042

City Hall – 253.480.2400
www.covingtonwa.gov

Hello!
My name is Sean Conway, Athletics Specialist with the City of Covington Parks & Recreation. We offer high quality recreational sports opportunities for the youth in our community. We organize more than 200 teams in youth athletic programs that include soccer, flag football, volleyball, baseball, fast pitch, and basketball. Making our programs affordable for all members of the community is a high priority for the city. I'm writing to seek your support of this effort.

The fee for sponsoring one team is $150; or sponsor three or more teams for $125 per team. Youth sports sponsorships can be distributed throughout the different sports seasons (spring, fall, winter).

A sponsor can be a company or an individual. The sponsors will receive their name/logo on the front of the team tee shirt, as well as appearing on the game schedules and on the league website www.teamsideline.com/covingtonwa. In addition to the satisfaction of helping kids play ball, sponsors will receive a game schedule and team photo.

Benefits of sponsoring a youth sports team include:

- Instills confidence in Covington youth, which, in turn, builds a stronger community
- Your logo on team tee shirts will act as a year-long advertisement for your business or organization
- Keeps registration fees down, allowing a more diverse population of the community to participate
- Ensures that sports equipment is up to date and safe
- May be used as a tax write-off. (Please check with your tax specialist)

This is not only a great opportunity to advertise your business or organization, it also benefits the youth in our community. Thanks for considering youth sports sponsorships with Covington Parks & Recreation. Please contact me with any questions. Thank you and have a great day!

Sincerely,

Sean Conway *-Athletics Specialist-*
Covington Parks & Recreation Department
www.CovingtonWa.Gov
16720 SE 271st Street, Suite 100
Desk: **253-480-2489**
Cell: **253-508-4764**
sconway@covingtonwa.gov

You can have your logo on team tee shirts! It's a great way to get your logo out in the community and it supports local youth as well!