

CITY OF COVINGTON

STATE OF THE CITY ADDRESS

SEPTEMBER 2013



VISION: UNMATCHED QUALITY OF LIFE

MISSION:

Covington is a destination community where citizens, businesses and civic leaders collaborate to preserve and foster a strong sense of unity.

Establish Covington Town Center as a vibrant residential, commercial, educational, social, and cultural gathering place that is safe, pedestrian-friendly, well-designed, and well-maintained.

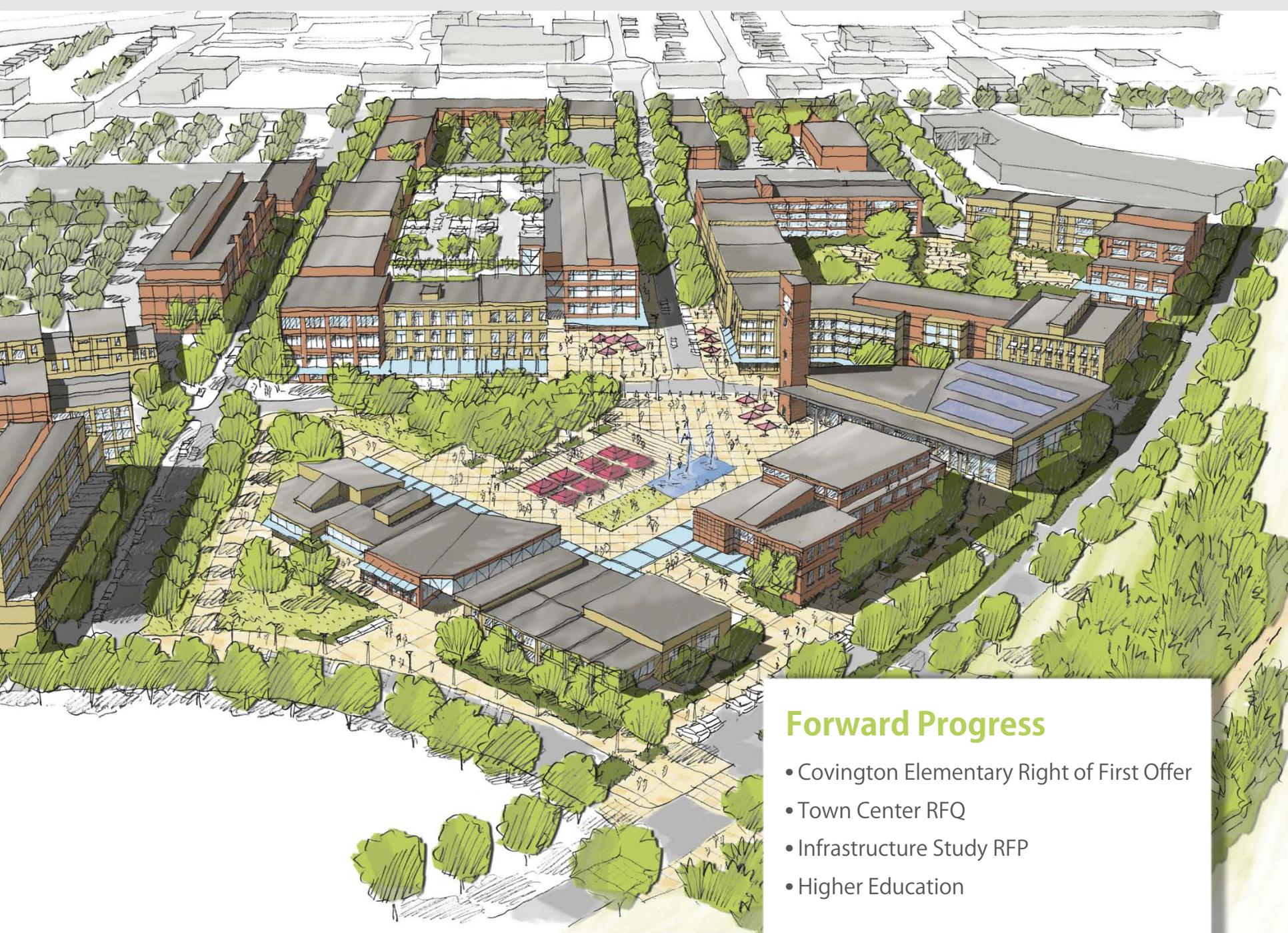
GOAL: TOWN CENTER



CITY RANK ANN'L GROWTH

1	COVINGTON	9.6%
2	PORT ORCHARD	7.4%
3	SNOHOMISH	5.4%
4	RICHLAND	5.4%
5	TUMWATER	4.9%
6	GIG HARBOR	3.6%
7	EAST WENATCHEE	3.2%
8	KENNEWICK	3.1%
9	PASCO	2.9%
10	UNION GAP	2.8%
11	BONNEY LAKE	2.6%
12	BELLINGHAM	1.3%
13	SEATTLE	1.2%
14	LAKEWOOD	1.1%
15	SHORELINE	1.1%

#1 IN RETAIL SALES GROWTH



Forward Progress

- Covington Elementary Right of First Offer
- Town Center RFQ
- Infrastructure Study RFP
- Higher Education

GOAL: ECONOMIC DEVELOPMENT

Encourage and support a business community that is committed to Covington for the long-term and offers diverse products and services, family wage jobs, and a healthy tax base to support public services.

An aerial photograph of a residential and undeveloped area. A large, irregularly shaped area in the center is highlighted with a thick blue border. Within this blue area, there is a section of dense green trees on the right side, which is further outlined with a red border. A yellow dashed line follows the perimeter of the blue-outlined area. A major road, likely a highway, runs diagonally from the top right towards the bottom left, crossing the highlighted area. Other roads and residential developments are visible in the surrounding area.

HAWK PROPERTY SUBAREA PLAN & EIS

NEXT
PUBLIC HEARING
OCTOBER 17

COVINGTON ECONOMIC DEVELOPMENT COUNCIL

BRANDING



BUSINESS BREAKFAST



GOAL: YOUTH AND FAMILIES

Provide city services, programs and facilities such as parks and recreation and human services that emphasize and meet the needs of Covington's youth and families.

COVINGTON DAYS FESTIVAL

\$10,000

CASH SPONSORSHIPS

92

VENDOR
SPACES

33

SPONSORS



RECREATION PROGRAMS



SUMMER CONCERT SERIES

COVINGTON KIDSFEST





**71 TV NEWS
MENTIONS**

**\$7,000 IN
DONATIONS**

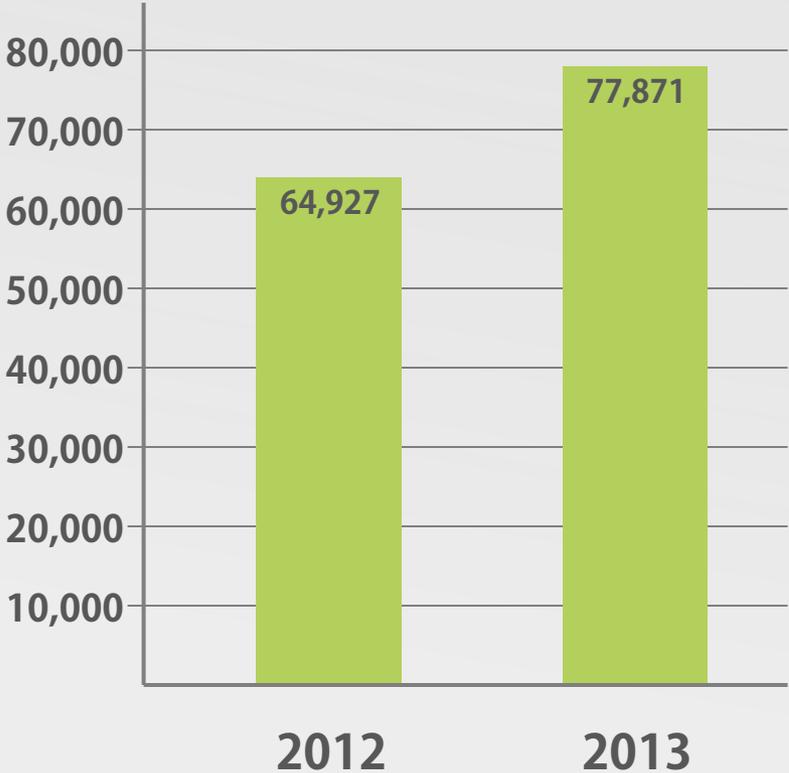


COMMUNITY TREE



AQUATICS ATTENDANCE

JANUARY-AUGUST



GOAL: NEIGHBORHOODS

Establish and maintain neighborhoods that offer a variety of housing options that are diverse, safe, accessible, and well-designed.

COVINGTON COMMUNITY PARK



JUNE 8, 2013

PHASE 1:
SOCCER FIELD
PARKING LOT
PAVED TRAILS

NEIGHBORHOOD PROJECTS

OVERLAY/CRACK SEAL GRANT

AQUAVISTA PROJECT

STORM POND REHABILITATION

JENKINS CREEK PARK BRIDGE





HOA/CITIZEN FORUMS

NATIONAL NIGHT OUT



GOAL: MUNICIPAL SERVICES

Plan, develop, implement, and maintain high quality capital infrastructure and services that reflect the needs of a growing community.

LEGISLATIVE FUNDING

- Covington Community Park Phase II
- Town Center Study
- Overlay Projects
- Aquatics Center Renovation
- SR 516



BUDGET PRIORITIES ADVISORY COMMITTEE

COVINGTON VOTER BALLOT MEASURE FACT SHEET

What is a TBD?

A Transportation Benefit District (TBD) is an independent taxing authority that may be formed by local governments as a way to generate revenue for transportation improvements. Its sole purpose is to provide, construct and fund transportation improvements within the district. The Covington TBD has the same geographical boundaries as the city and is governed by the City Council acting as a separate, independent board. The TBD board cannot increase the sales tax without voter approval.

Why a TBD?

The Covington City Council appointed a Budget Priorities Advisory Committee in early 2012 to study the city's mix of taxes and services.

The committee's core recommendation was to form a transportation benefit district as soon as possible and ask voters to approve a 0.2% sales tax increase to fund the TBD.



City of Covington
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Covington, WA 98042
(253) 480-2400



PROPOSITION 1: SALES AND USE TAX FOR TRANSPORTATION IMPROVEMENTS

A 0.2% sales tax increase would generate roughly \$750,000 per year to address Covington's unmet transportation needs.

Unmet transportation needs

The city's Street Fund, which pays to maintain city streets, has a budgeted shortfall of \$56,000 this year, and reserves are expected to run out by 2017. Among the causes for this shortfall are statewide ballot measures, the Great Recession, higher gas prices, and inflation.

The city's General Fund currently subsidizes the Street Fund—about \$250,000 is being transferred into the Street Fund annually, which still is not sufficient to meet the city's transportation needs.

The city currently does not build street projects unless it gets grants, does not overlay streets without grants, and does only limited pavement repair.

Proposed method of funding

A 0.2% sales tax increase is being proposed to generate enough revenue to continue to maintain and repair Covington's streets. It would raise the sales tax rate in Covington from 8.6 to 8.8%.

A 0.2% sales tax increase equates to one cent for every \$5.00 in taxable purchases. The sales tax would be paid by everyone who shops in Covington and uses Covington streets and services, not just Covington residents. It would generate roughly \$750,000 per year in revenue and expire in 10 years. Covington's sales tax rate would remain lower—about 0.7% lower—than most cities in King County.

Proposed Use of Funding

The sales tax revenue would be used to sustain existing routine street maintenance programs, reinstate annual street overlays, enhance asphalt patching and crack sealing, eliminate the General Fund subsidy, and address other unmet transportation needs. (Resolution 13-03)

www.covingtonwa.gov/TBD





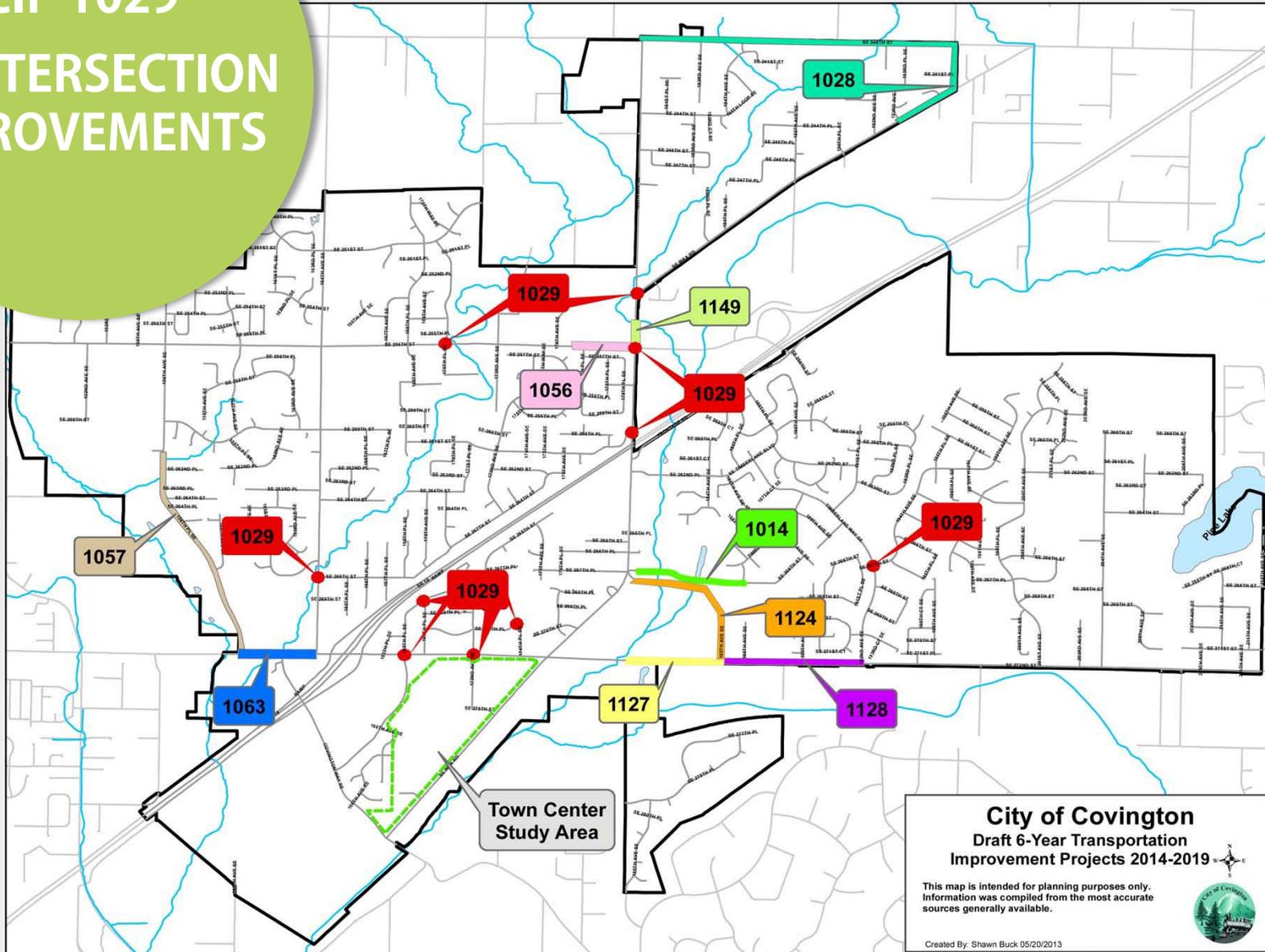
**SR 516 DESIGN
JENKINS CREEK
TO 185TH**

60%
DESIGN

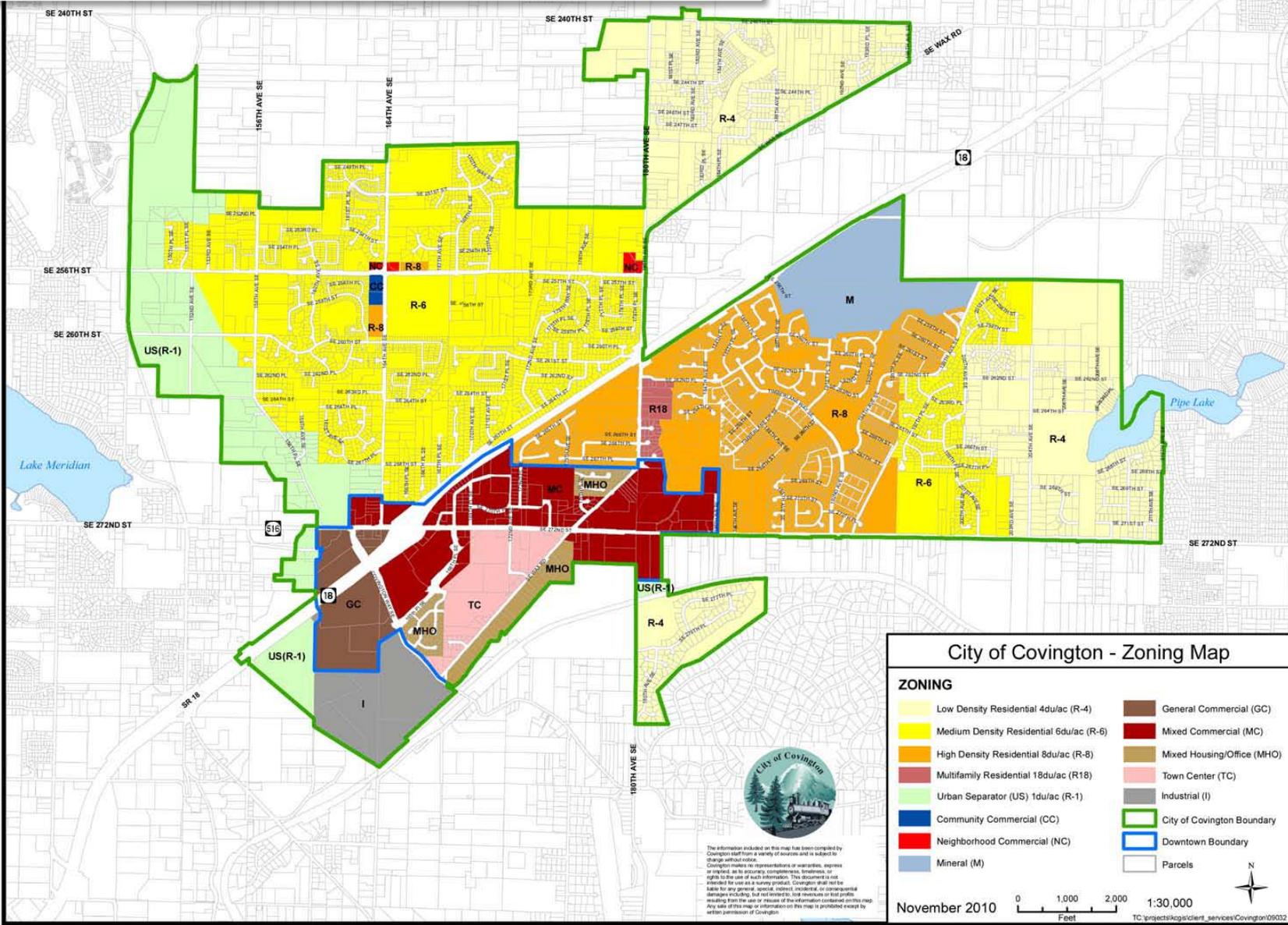
\$2M
FUNDING

CIP 1029

10 INTERSECTION IMPROVEMENTS



COMPREHENSIVE PLAN UPDATE 2014



City of Covington - Zoning Map

ZONING

Low Density Residential 4du/ac (R-4)	General Commercial (GC)
Medium Density Residential 6du/ac (R-6)	Mixed Commercial (MC)
High Density Residential 8du/ac (R-8)	Mixed Housing/Office (MHO)
Multifamily Residential 18du/ac (R18)	Town Center (TC)
Urban Separator (US) 1du/ac (R-1)	Industrial (I)
Community Commercial (CC)	City of Covington Boundary
Neighborhood Commercial (NC)	Downtown Boundary
Mineral (M)	Parcels

November 2010

0 1,000 2,000 1:30,000

Feet

TC:\projects\kgs\client_services\Covington\09032

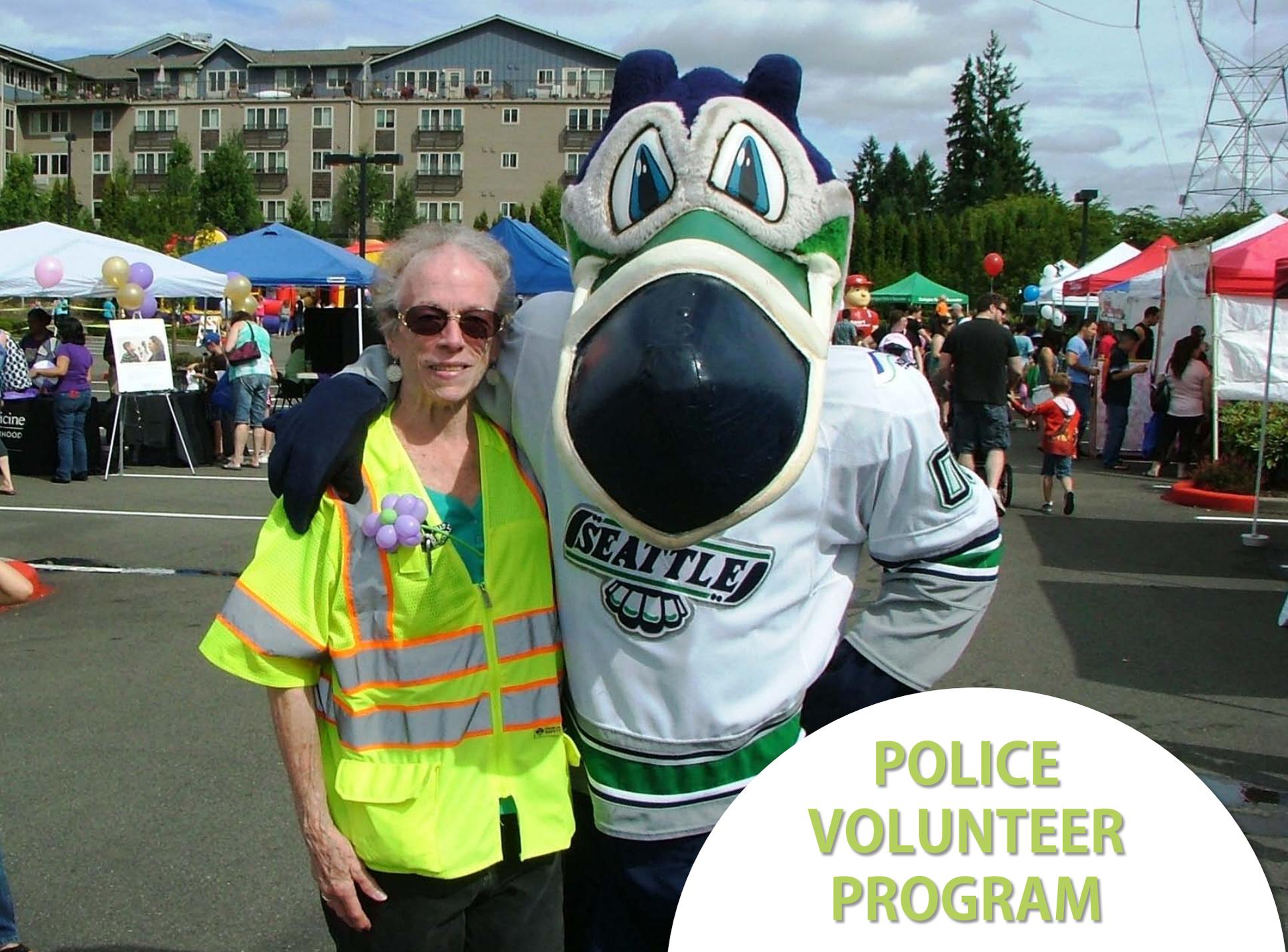


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FORESTRY PLAN

\$10,000
GRANT





**POLICE
VOLUNTEER
PROGRAM**

SOLID WASTE CONTRACT



INTERGOVERNMENTAL PARTNERSHIP



*6th Annual
Tri-City Meeting
2013*



FRANCHISE FEE AUDIT AND REVIEW

CAFR AWARD AND NO FINDING

Recruit, support, and retain a professional team of employees, volunteers, and stakeholders who offer outstanding customer service, ensure stewardship of the public's money, and promote the City.

GOAL: CUSTOMER SERVICE

7.07/10
Quality of life
Rating

CITIZEN SURVEY

448 ADULT VOTERS

- 91 % Own their home
- 41% Male
- 59% Female
- 45% Have children at home

PRIORITY SERVICES

- #1 Police services
- #2 Street maintenance
- #3 Emergency preparation
- #4 Attract/keep business

90% AGREE

Covington is a good place
for families

87% AGREE

I feel safe in Covington

SUPPORT ↑ TAXES

- 76% Improve streets
- 70% Police
- 66% Town Center
- 65% Parks, trails, open space

NOVOTX

INTERNAL EFFICIENCIES



PLOTTER
PRINTER



City Hall
King County Sheriff

**KING COUNTY
SHERIFF'S OFFICE
STOREFRONT**

**THANK
YOU**

