SATURDAY & SUNDAY, JULY 20 & 21

COVINGTON DAYS FESTIVAL

Change is in the air for the 2013 Covington Days Festival! The festival is now under new management and will be returning to the city's business district for better visibility and easier access. This is the perfect opportunity to show your commitment to the community and increase business visibility. Our goals for the festival include creating the best possible family-friendly weekend, putting a heavier focus on marketing/advertising and increasing attendance.

Title Sponsor - $10,000 (exclusive) - Name/logo shown prominently on all city-produced event materials including but not limited to printed advertisements, festival guide, flyers, posters, signage, media exposure and press releases; space to display up to three banners at festival; verbal announcements at parade and on main stage throughout festival; full page ad in festival guide; speaking time on main stage during the mayor's welcome/parade awards ceremony; name/logo/link on festival website homepage and social media accounts (Facebook, Twitter); opportunity to provide giveaways/coupons at info booth; free commercial booth space; and name/logo on sponsor thank you signage.

Entertainment Stage Sponsor - $2,500 - Name/logo on festival posters, flyers, main stage schedule signage, festival guide, and printed advertisements; space to display banner on main stage; half page ad in festival guide; verbal announcements on main stage throughout festival and by parade emcee; name/logo/link on festival website and social media accounts (Facebook, Twitter); ability to provide giveaways/coupons at info booth; free commercial booth space; and name/logo on sponsor thank you signage.

Rides/Carnival Games/Activities - $250: Name/logo included on signage in Kids Zone, name/logo in festival guide, name/logo on festival poster, name/logo on festival website and social media (Facebook, Twitter), ability to provide giveaways in Kids Zone, ability to provide giveaways/coupons at info booth, verbal recognition on festival main stage, and name/logo on sponsor thank you signage.

Tot Spot - $500 (exclusive): Name/logo included on signage in Tot Spot, name/logo in festival guide, quarter page ad in festival guide, name/logo/link on website and social media accounts (Facebook, Twitter), ability to provide giveaways at Tot Spot, ability to provide giveaways/coupons at info booth, verbal recognition on festival main stage, and name/logo on sponsor thank you signage.

Volunteer Sponsor - $500 or in-kind to cover all needs (exclusive): Name/logo on signage at volunteer station, name/logo in festival guide, quarter page ad in festival guide, name/logo/link on website and social media accounts (Facebook, Twitter), verbal recognition on festival main stage and by parade emcee, ability to provide giveaways/thank you gifts to volunteers, ability to provide giveaways/coupons at info booth, and name/logo on sponsor thank you signage.

Friends of the Festival:

- **$100** - Name/logo/link on festival website and social media (Facebook, Twitter), name/logo in festival guide, and name/logo on sponsor thank you signage.
- **$250** - Same as $100, plus name/logo on festival poster and ability to provide giveaways/coupons at info booth.
- **$500** - Same as $250, plus verbal recognition on festival main stage and by parade emcee, name/logo on printed advertisements, and quarter page ad in festival guide.

Prize Donations: Can't help financially? We also need prizes for carnival game prizes, the Council Challenge and Watermelon Eating Contest. Gift certificates, gift baskets or good value promotional items work great Benefits include name/logo/link on festival website and in festival guide and verbal recognition during the event in which the prize is used.

***BECOME A LEGACY PARTNER & SAVE!** *INFO ON BACK PAGE