

2019 SUMMIT

COVINGTON CITY COUNCIL'S ANNUAL STRATEGIC PLANNING MEETING

Saturday, 26 January, 8:00 a.m. to 3:30 p.m.

Meridian Valley Country Club, 28430 136th Ave. SE, Kent, WA 98042

AGENDA

01.10.19 10:58 A.M. EDITION

NOTE: Refreshments will be served at 7:30. Please arrive early to enjoy them so that we can convene the meeting precisely at 8:00.

8:00 Welcome! Review Today's Purpose
MAYOR JEFF WAGNER

8:05 Review Agenda and Guidelines for the Discussions
FACILITATOR JIM REID

8:10 Identify *MAJOR* Accomplishments of 2018
COUNCIL AND LEADERSHIP TEAM

Jim Reid will ask this question of each Council member. After all seven have answered it, he will ask each Council member the same question once more. Then he'll ask each Leadership Team member to answer it.

- What is *one major accomplishment* of the City in 2018 that you believe was particularly impressive and noteworthy?

8:30 Discuss Finances and Funding
COUNCIL / REGAN BOLLI, CITY MANAGER, AND ROB HENDRICKSON, FINANCE DIRECTOR

Two themes underline today's discussion: 1) How does the City determine the optimum levels of service that the people of Covington expect and need? 2) What funding structure is necessary and feasible to allow the reserve funds to grow while sustaining the established optimum levels of service?

LEVELS OF SERVICE

- Is Council interested in establishing level of service standards, including for police, parks, and streets?

PUBLIC SAFETY - ANDY MCCURDY, CHIEF OF POLICE

- What are the public safety needs of the City today and what are they projected to be in the next 3-5 years?
- If the City is interested in a predictable, consistent, and sustainable funding source for public safety, what are the options?
- What are the pros and cons of each option?

PARKS MAINTENANCE - ETHAN NEWTON, PARKS AND RECREATION DIRECTOR, AND DON VONDRAN, PUBLIC WORKS DIRECTOR

- To what level should the parks be maintained? Should different park sites have different levels of maintenance?
- What is the future vision for maintaining parks? Does keeping our parks “clean, green and safe” resonate as an approach towards park maintenance?

STREETS MAINTENANCE - DON

- Given increasing traffic in Covington, what are the projected street maintenance needs in the next 3-5 years?
- In light of the failure of Prop 1, what are the options to fund needed transportation improvements? What are the pros and cons of each potential strategy?

THE CITY'S FINANCIAL MODEL - ROB

- Rob will present the newly developed City Financial Model to help summarize the discussions about levels of service and sustainably funding City services.
- In this discussion, some Council members have asked to address the potential impacts on City revenues and services of declining home prices and/or a recession.

11:45 Lunch

12:30 Lessons Learned from the Love of Covington Event COUNCIL / KARLA SLATE, COMMUNICATIONS AND MARKETING MANAGER

- By everyone's definition the Love of Covington event was hugely successful. What did it take to make this event succeed?
- What are Council's specific ideas or takeaways from the event?
- Going forward, what might we do to build even more engagement in and support from the business community, particularly small businesses, in City events?

1:00 Miscellaneous Items COUNCIL / GINA ESTEP, COMMUNITY DEVELOPMENT DIRECTOR, AND KARLA

- *Gateway Sign at 272nd*: Is the Council still interested in funding a City gateway sign on the corner of the Soos Creek property? What does the Council envision for the type/style of the sign, keeping in mind the budget? (For example, does Council prefer a simple sign produced with a lower budget or a more intricate and unique design that could require a larger budget?)

- *Affordable Housing:* This issue is one of our State Legislative priorities. Is the 2019 session of the Washington State Legislature addressing it? What is the status of the discussion and proposed legislation? Is the Council interested in doing anything more to address affordable housing in Covington?
- *Plastic Bag Ban:* There has been talk that the legislature may take up this issue? What's the status of discussions in Olympia or proposed legislation? Is the Council interested in doing anything more to address this issue?
- *Fireworks Ban:* Is the Council interested in discussing in 2019 the possibility of banning fireworks?
- *Council Policy Training:* City attorney Kathy Hardy will provide training on pertinent Council policy issues.
- *Council Email Adjustment:* Emails to the Council could be directed to Sharon and Regan initially and we would copy Council on our reply. As it stands, Council gets the initial email and then our responses. Would Council appreciate just receiving our response or do you want to receive the initial email as well?

2:00 Break

2:10 Tracking Our Progress Since Last Year's Summit
COUNCIL AND LEADERSHIP TEAM

- What has the City accomplished from the action items of the January 2018 Summit?

2:30 Review the Strategic Plan
COUNCIL AND LEADERSHIP TEAM

- What is on the docket for 2019?
- Are there any refinements needed to the existing plan?
- Do any elements need to be added to make it even more valuable and useful?

2:50 Review Vision, Mission, Goals
COUNCIL AND LEADERSHIP TEAM

- In light of today's discussions, are the vision and mission statements still taking the City in the right direction? If not, how should we revise them?
- Are our current Council goals still valid as strategies to achieve our vision? If not, how should we revise them?

3:05 Issues on the Horizon
COUNCIL

- What are other issues of interest for possible future Council discussions? We won't discuss them today, just list them as a way of highlighting potential interest in addressing these issues in the future.

3:20 Wrap-up: Final Thoughts
COUNCIL AND LEADERSHIP TEAM

- What are we taking away from this year's summit?

3:30 Adjourn