



## NEWS RELEASE

---

### **FOR IMMEDIATE RELEASE – June 6, 2019**

Contact: Karla Slate, Communications and Marketing Manager  
City of Covington  
(253) 480-2402  
kslate@covingtonwa.gov

### **CITY TO LAUNCH NEW AMBASSADOR, SEEKS COMMUNITY INPUT FOR NAME**

Covington, WA – As the City prepares to launch its new ambassador – the Covington Creek Chameleon – suggestions from the community on what to name the creature are being accepted by the Covington Economic Development Council (CEDC) from June 10-25.

Community members can suggest names for the Covington Creek Chameleon by completing an online form at [www.covingtonwa.gov/ambassador](http://www.covingtonwa.gov/ambassador) or completing a hand-written submission form at Covington City Hall or the Covington Aquatic Center. Participants are urged to consider names that are unique but simple enough to pronounce and write, may have some significance to Covington and/or its geographic location or history, or something that is fun and inspiring.

As an added bonus, anyone suggesting a name for the new ambassador will be entered into a drawing for a meet and greet with or a special appearance by the Covington Creek Chameleon later in the summer.

The creation of Covington's new ambassador was an initiative adopted by CEDC and approved by the Covington City Council for the 2018 CEDC Work Plan. The process included the development of a 15-member steering committee comprised of Covington residents, commission members, business people from the community, and city staff.

The Mascot Steering Committee considered the city's history, researched mascots from around the country, held multiple brainstorming sessions, and ultimately determined that a fanciful new creature would best represent Covington. The committee chose to create the Covington Creek Chameleon not simply as a mascot, but as a friendly ambassador for a city "growing toward greatness."

"CEDC wanted to develop an ambassador as a means for the city to connect and engage with kids and families, promote city attractions, and help communicate city messages," said CEDC Co-chair Josh Lyons. "The chameleon is incredibly adaptable and unique, as is Covington and its residents, and it will be a great ambassador."

Name suggestions will be compiled and considered by CEDC and the City Council before the annual Covington Days Festival, where the new ambassador will participate and the name will be announced in the parade on Saturday, July 20 at 10 a.m.

###